



## **Joseph Antoine Bouvard in São Paulo, 1911: Antecedent Events and Repercussions**

**Roseli D'ELBOUX**, PhD Student  
Universidade de São Paulo, Brazil  
rdelboux@usp.br

This research aims at highlighting the real purposes behind Bouvard visit to São Paulo, Brazil, in 1911. By studying his academic formation, his professional life and his practical experience translated by how he committed to his clients, we intend to elaborate a profile of this man. Once his profile is established we can go on to elucidate his “modus operandi” at São Paulo and the way he guaranteed the execution of his plan in spite the fact that he returned to France. We shall be trying to find out if there is a correspondence between theory and practice and also how deeply the Haussmannian model weighed on the reception of his ideas. The main hypothesis is based upon the premise that Bouvard had a previous knowledge about the city of São Paulo due to his local contacts, which made it possible for Victor da Silva Freire to make use of the French architect’s experience and prestige by inviting him in order to have his (Freire’s) plan approved. The chronological period of the research corresponds to Bouvard’s professional life. In geographic terms, it focuses the city of São Paulo, but mainly the 1911 Bouvard Plan boundaries.

**KEY WORDS:** Brazil, São Paulo, 20th century, bouvard.